

# Mayor's Strategic Partnerships Initiative Award



## APPLICATION FORM

**Deadline:** Wednesday,  
January 18, 2023

The **Mayor's Strategic Partnerships Initiative Award**, previously named the COJ/HUD Public-Philanthropic Initiative Award, is an annual award sponsored by the City of Jacksonville with the purpose of recognizing excellence in partnerships that have both transformed the relationship between sectors and led to measurable benefits for low-and moderate-income individuals and families in Jacksonville. Awardees are selected by an independent jury panel for completed or ongoing initiatives that are executed in collaboration with cross-sector community partners.

**Completed applications must be submitted via email no later than 11:59 p.m., Wednesday, January 18, 2023.** Please complete this application form and email it as an attachment with all other required application materials to **[COJPartnershipsAward@coj.net](mailto:COJPartnershipsAward@coj.net)**.



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## Criteria for Judging

(Please review the award brochure for additional information):

- Strength of the Cross-Sector Partnership
- Locally Driven Outcomes
- Lasting Impact
- Evidence-Based Innovation
- Community Goals Framework

Transferability - Bonus points will be given to partnerships that are able show how their program is able to be replicated or adapted by other communities.

Note: this application should be submitted by the lead 501(c)3 applicant.

**Initiative Name:**

**Application Contact Person:**

**Address:**

**City:**

**State:**

**ZIP:**

**Telephone:**

**E-mail:**

Lead Applicant is a 501(c)3:                      Yes                      No

City of Jacksonville ZIP Code(s) Focus:

City of Jacksonville Planning District(s):

*Please visit <https://maps.coj.net/MyNeighborhood/> to find your City Council and Planning Districts.*

Initiative supports one or more of the Jacksonville Community Goals?:                      Yes                      No

**Please identify a primary goal your partnership supports from the Community Goals Framework and if applicable, a secondary goal.**

Primary Goal (required):

Secondary Goal:

## Community Goals

- 1 Quality Places:** Create and maintain civic assets that activate a sense of community for the benefit of all.
- 2 Resilient Infrastructure and Natural Resources:** Promote resilient and connected infrastructure and ensure the sustainable use of natural resources.
- 3 Vibrant and Thriving Neighborhoods:** Enhance neighborhoods by advancing revitalization strategies, ensuring public safety, and supporting smart development.
- 4 Innovation and Economic Development:** Foster innovation, promote economic stability and growth, and invest in a skilled and prepared workforce.
- 5 Equitable and Shared Prosperity:** Achieve a path to prosperity for all by reducing barriers to access and promoting equality and opportunity.
- 6 Economic Mobility:** Foster economic opportunity that leads to independence and self-sufficiency.
- 7 Quality Education:** Provide high-quality, world-class education and promote learning opportunities.
- 8 Health and Wellness:** Ensure healthy lives and promote well-being for all.
- 9 Food Security and Nutrition:** Achieve food security and improve nutrition outcomes.

Visit the Nonprofit Gateway at [NONPROFITS.COJ.NET/CGF](https://NONPROFITS.COJ.NET/CGF) to learn more about the Community Goals Framework.

## 501(c)3 Mission Statement:

Initiative Name:

### **Partners:**

Please list all partners here, even if also included in summary.

**City of Jacksonville agency**

Please specify:

**State agency**

Please specify:

**Federal agency**

Please specify:

**Philanthropy partner(s)**

Please specify:

**Private sector partner(s)**

Please specify:

**Nonprofit partner(s)**

Please specify:

**Other**

Please specify:

## **Dates of Project Start and Finish:**

Start (if ongoing, project start date only)

Finish

**Release Authorization:** In consideration for entry in the program, the undersigned gives the City of Jacksonville permission to use in whole or in part, including (but not limited to) use for publicity, audiovisual presentation, and/or promotion, all photographs, videos, and other materials ("Entry Materials") submitted to the Mayor's Strategic Partnerships Initiative Award. The City of Jacksonville are hereby given permission to make any editorial changes and/or additions to the submitted materials as it may deem necessary or desirable for production purposes. The undersigned hereby warrants and represents that (a) it owns all rights to all Entry Materials it submits; and (b) all such Entry Materials are original works of authorship by the undersigned and have not been copied, in whole or in part, from any other work and do not violate, misappropriate, or infringe any copyright, trademark or other proprietary right of any other person or entity. The Entry Materials will not be returned to any entrant.

Name:

Date:

Title:

## Attach additional sheet(s) to the completed application form with the following information:

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### 1. An Executive Summary About the Applicant and the Project

A summary of the initiative that can be used for publication (200 to 300 words). Please include 1) the problem or challenge your project is addressing and 2) the innovative solution that your partnership put together to address the issue. Other relevant data might include neighborhood focus, goals, objectives, partners, private & public funding sources, and results, as applicable.

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### 2. A Project Summary

An explanation of how the applicant meets the stated award criteria using the guiding questions below. Brevity is appreciated (approx. 600 to 800 words, or 1 to 2 pages). Please organize using the following sections.

**I. Strength of the Cross-Sector Partnership.** Provide an account of how partners were involved in each stage of the initiative. How was the initiative identified (include appropriate partners)? What is or was the partnership structure? What specific role did each partner play in achieving the results? How was the partnership process important to subsequent implementation? If the initiative is completed, how have the partners remained in coordination, particularly among those partners that had not previously collaborated?

**II. Locally Driven Outcomes.** Demonstrate the commitment to the geographic area served by this initiative and include a description of the initiative's achieved results. To what extent has the initiative identified and addressed local community needs for low- and moderate-income residents? Describe outputs and available outcomes, and for new projects, describe the indicators for performance measurement. How did they improve quality of life? Does this project support and align with current City of Jacksonville and/or regional priorities?

**III. Lasting Impact.** What future plans does the partnership have to maintain a lasting impact within the community? In what ways does the program serve as a model for a financially, environmentally, and socially viable initiative that can reproduce the initial successful outcomes in the medium- to long-term? How does the cross-sector partnership work to ensure continually beneficial results within the community?

**IV. Evidence-Based Innovation.** To what extent has this project used innovative, evidence-based approaches to address communitywide needs? How is the project innovative for the City of Jacksonville? How has the project exceeded the expected results any partner could have produced alone?

**V. Community Goals Framework.** Please list the identified community goal(s) and how the initiative supports the selected goal(s). Specifically identify a primary goal and if applicable, a secondary goal. What investment has been committed? What measurable impact has your initiative achieved that the supports the advancement of the goal(s)?

**VI. Bonus Points - Transferability.** How has the partnership served as an example for other localities working to build partnerships to address challenges in their neighborhood or community? If it hasn't already, can this partnership be replicated in another city/county? How does the program provide useful prescriptive measures for other communities similarly situated? Demonstrate that the project utilized a cross-sector partnership to implement a successful initiative.

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### 3. Support Letter or Statement

Please include one letter or one statement in support of the initiative. The letter or statement should offer support for the value of the effort. Comments from partners (including the government partner), residents, donors, and other local stakeholders familiar with or knowledgeable about the effort are encouraged. The letter is part of the application and should not be emailed separately.

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### 4. Images

Please submit a high-resolution image of your logo as well as up to five digital images (.jpg format). All images should be about 2 MB and 300 dpi or higher resolution in order to be suitable for printing. Images should supplement the content in the application. A caption between 15 to 25 words should accompany each image. Photo collages and PowerPoint presentations ARE NOT acceptable substitutions for photos. Submit only digital images that are not copyrighted and may be reproduced without a fee, charge, or copyright infringement. Entries without accompanying images will be disqualified.

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### 5. Supporting Documentation

One additional item (not to exceed five pages) may be included as an attachment. The supporting item must be emailed with the application. The supporting item could take the form of a review of the implementation effort, analysis of the results, newspaper clipping, editorials, etc. (The supplemental item must be submitted via email with the fillable PDF application form as a Word document, PDF file, or a Web link.)