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Mayor's Strategic Partnerships Initiative Award

DEADLINE: WEDNESDAY, JANUARY 18, 2023

ABOUT THE AWARD

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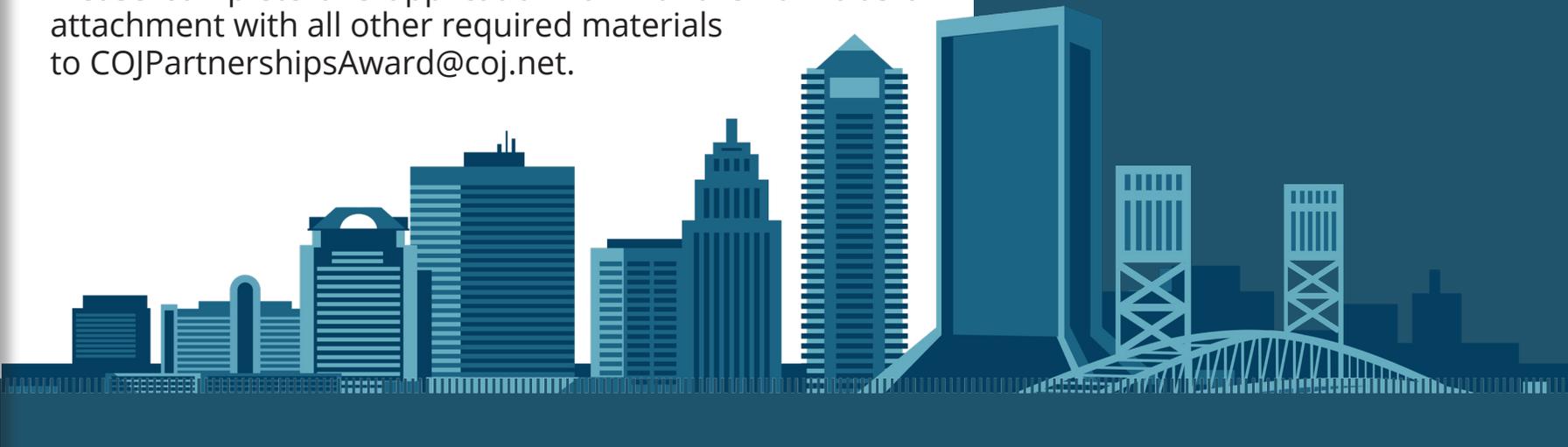
Mayor's Strategic Partnerships Initiative Award

Jacksonville is a strong, civic-minded community that values partnerships and collaboration to create impact. With increasing community needs and stretched resources, communities must effectively leverage the human, fiscal, social, and political capital of municipalities, philanthropy, the public and private sectors to set goals, measure progress and improve our community. By strengthening the connection between cross-sector partners, our community will be better able to address complex community issues and leverage opportunities for Jacksonville's citizens.

Completed applications must be submitted via email no later than 11:59 p.m., Wednesday, January 18, 2023.

Please complete this application form and email it as an attachment with all other required materials to COJPartnershipsAward@coj.net.

The **Mayor's Strategic Partnerships Initiative Award**, previously named the COJ/HUD Public-Philanthropic Initiative Award, is an annual award sponsored by the City of Jacksonville with the purpose of recognizing excellence in partnerships that have both transformed the relationship between sectors and led to measurable benefits for low-and moderate-income individuals and families in Jacksonville. This award highlights the power of collective impact that can be achieved through strategic partnerships. Awardees are selected by an independent jury panel for completed or ongoing initiatives that are executed in collaboration with cross-sector community partners.





PURPOSE OF THE AWARD

This award emphasizes the importance of cross-sector partnerships. The goal of the award is to recognize the partnership process and its impact as a community strategy to increase the quality of life for low-and moderate-income citizens. Examples of desired applications may include projects affiliated with housing and neighborhood improvements, education, health and recreation, transportation, community participation, arts and culture, safety, disaster response, innovative regional approaches, and economic development.

This annual award will be presented to three Jacksonville partnerships for completed or ongoing initiatives that are executed in collaboration with community partners including philanthropy and local, state or federal government. The initiative submitted should have been in effect since July 1, 2021. Initiatives that have been awarded in a previous year are not eligible to apply again.

CRITERIA FOR JUDGING

Five key criteria will drive the review process.

I. Strength of the Cross-Sector Partnership (50 points): The nomination should demonstrate that the project utilized cross-sector partnerships to implement a successful initiative and must provide a detailed account of how partners were involved in each stage of the initiative. Nominations that can show proof of formal public-philanthropic partnership efforts and demonstrated changes and improvements are highly desired.

II. Locally Driven Outcomes (20

points): The nomination should highlight the initiative's results and provide a clear connection between the initiative's inputs and community outcomes, including how they have been or will be measured. Emphasis should be placed on how the initiative has or will produce solutions that have been driven by local needs and active community engagement.

III. Lasting Impact (10 points): The nomination should show how the effort has or will maintain a lasting impact in the community.

IV. Evidence-Based Innovation (10 points): The nomination should discuss how the project and/or its partnership components are innovative and are

guided by evidence-based and data-driven interventions. Nomination must include supporting documentation to showcase innovation.

V. Community Goals Framework (10 points): The nomination should showcase how the partnership supports one or more of the community goals, specifically identifying a primary goal and if applicable, a secondary goal.

BONUS POINTS

Transferability (5 points): The nomination should describe how the program can provide useful, prescriptive measures for other communities to replicate or adapt.



ELIGIBILITY

The competition is open to all local community partnerships that are in good standing with their philanthropic, local, state and federal partners. The partnership must be operating in Jacksonville and must be serving local citizens.

SUBMISSION INFORMATION AND REQUIREMENTS

All entries must be completed using the award application's fillable PDF form and be submitted by the lead partner via email to COJPartnershipsAward@coj.net. The deadline for completing submissions is Wednesday, January 18, 2023.

The electronic submission must include the following information:

- 1. The Official Application Form** complete with the title of the initiative, name and contact information of the person who is submitting the application on behalf of the partnership and is serving as the point of contact for the award application, as well as information about the project.
- 2. An Executive Summary about the Applicant and the Project:** a brief summary of the initiative that can be used for publication (200-300 words). Include the initiative's goals, objectives, partners, private and public funding sources, and results as applicable.
- 3. A Project Summary:** This should include an explanation of how the applicant meets the eligibility and awards criteria listed in the application (600-800 words, or 1 to 2 pages).
- 4. Support Letters and Statements:** One letter or statement in support of the initiative. A letter or statement should offer

support for the value of the effort and may not be written by the nominee under consideration. Comments from partners, residents, donors, and other local stakeholders familiar with or knowledgeable about the effort are encouraged. The letter must accompany the application via email and be addressed to the applicant.

- 5. Images:** Please submit a high-resolution image of the initiative logo as well as up to five digital images (jpg format). All images should be about 2MB and 300dpi or higher resolution in order to be suitable for printing. Images should supplement the content in the application. A caption between 15-25 words should accompany each image. Photo collages and PowerPoint presentations are not acceptable substitutions for photos. Submit only digital images that are not copyright restricted and may be reproduced by the City of Jacksonville without a fee, charge or copyright infringement. Entries without accompanying images may be disqualified.
- 6. Supporting Documentation:** One additional item (not to exceed five pages) may be included as an attachment. The supporting document must be emailed with the application. The supporting item can take the form of a review of the implementation effort, analysis of the results, newspaper clippings, editorials, etc. (The supplemental item must be submitted via email with the fillable PDF application form as a word document, PDF or a Web link.)



JUDGING AND AWARDS CEREMONY

Awardees are selected by an independent jury panel for completed or ongoing initiatives that are executed in collaboration with cross-sector community partners. Judging for the Mayor’s Strategic Partnerships Initiative Award will take place in February 2023 by a panel of local jurors. The awards presentation will occur in late February/early March 2023. The award winners will receive an award presented to their partnership and branding collateral for their use. Each winner will be highlighted in the awards presentation and featured in a local media strategy. COJ will make efforts to feature the awards process and each recipient in appropriate local markets and social media outlets.

ADDITIONAL INFORMATION

The award committee’s procedures prohibit any communication with jurors on behalf of an entry. Such communication is cause for disqualification. All applications become the property of the City of Jacksonville. The Awardees’ initiatives will be showcased on the COJ Nonprofit Gateway website.

No registration fee is required for submitting an entry.

FOR MORE INFORMATION CONTACT:



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